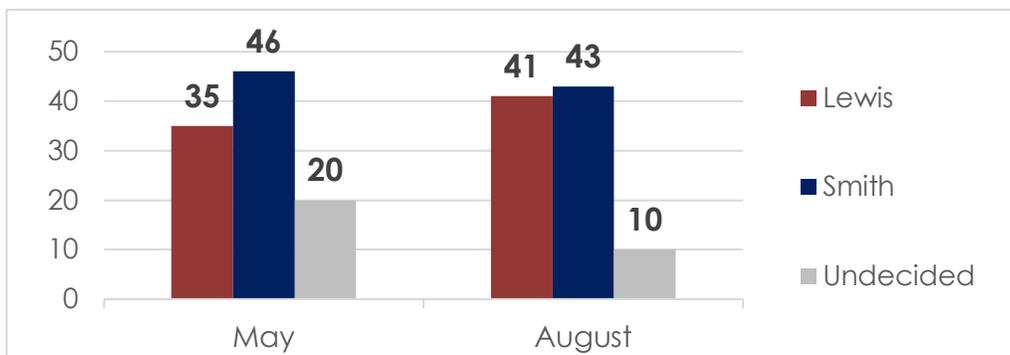


TO: Interested Parties
 FROM: Brock McCleary
 Date: September 2, 2020
 RE: Key Poll Findings—Minnesota Statewide Survey

Harper Polling conducted a survey of 501 likely voters in Minnesota via landline and cell phone interviews conducted with live operators at a professional call center. The survey was completed August 30-September 1, 2020 and has a margin of error of +/-4.38%. The following memo covers key findings from the survey.

Summary: Since May, Jason Lewis has narrowed the race from a +11% Smith advantage to just +2%. A similar trend is seen up-ballot with the Presidential race. Tina Smith's recent comments about the role police play in our society are unpopular with her constituents, particularly with voters in the outer Metro counties.

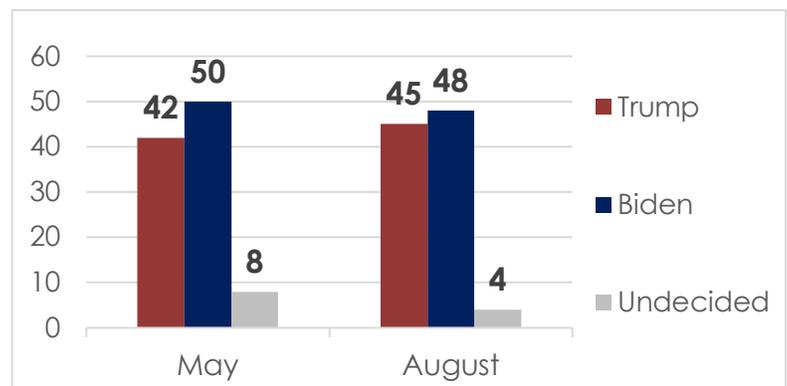
1. In the race for US Senate, Jason Lewis is nearly tied with incumbent Tina Smith. He has gained substantial ground on Smith since May.



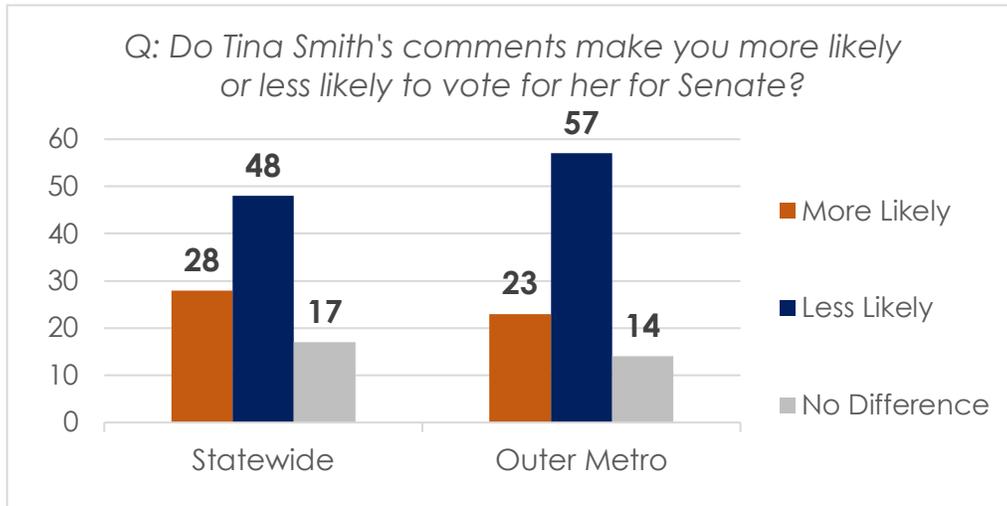
- Among voters who are extremely enthusiastic about voting, Lewis leads Smith (44-43%).
- Lewis nearly matches Smith in partisan support (Republicans: 84% Lewis, Democrats: 89% Smith) and leads among Independents (40-35%).
- Lewis performs at or near-majority levels in Southern Minnesota (49-36%), Northern Minnesota (51-37%) and the outer metro counties (50-31%).

2. The Presidential race has similarly narrowed, with President Trump now trailing Joe Biden by just 3%.

- President Trump now leads in the outer metro counties (56-37%).
- The candidates are tied among Independents (40-40%).
- 52% of likely voters approve of the President's handling of the economy.

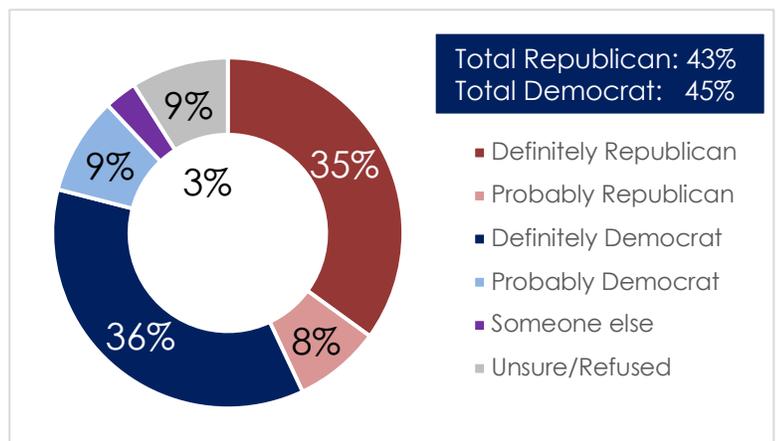


3. Tina Smith's recent comments that we need to "reimagine the police" and that there is something "dangerously wrong with the role police play in our society" are unpopular with her constituents, particularly those in the critical outer Metro region.



4. The generic ballot for Senate demonstrates the competitive nature of the state.

- Self-identified Independents prefer a Republican candidate (40-35%).
- The generic ballot has tightened since May (was 40-44%).



5. As an incumbent, Tina Smith fails to crest 40% favorability and has an elevated unfavorable percentage (39%/21%). Smith's image weakens further in Northern Minnesota (39%/29%) and with voters in the outer metro (32%/26%).